

# Get "handbag happy"

## With the at-your-fingertips organizer

How many times a day do you rummage through your bag looking for something, then either dump everything out or just give up? "Never!" says professional organizer Dawn Falcone. Her secret? Her Purseket, a folding panel of fabric pockets that slips inside her handbag to provide a place for all her essentials. "I give one to every client who feels frazzled," she says. Find Pursekets starting at \$16 each, at [www.purseket.com](http://www.purseket.com).

**Half  
an hour!**

That's how much  
time the average  
busy woman wastes  
each day looking  
for misplaced  
things!