

Get "handbag happy"

With the at-your-fingertips organizer

How many times a day do you rummage through your bag looking for something, then either dump everything out or just give up? "Never!" says professional organizer Dawn Falcone. Her secret? Her Purseket, a folding panel of fabric pockets that slips inside her handbag to provide a place for all her essentials. "I give one to every client who feels frazzled," she says. Find Pursekets starting at \$16 each, at www.purseket.com.

**Half
an hour!**

That's how much
time the average
busy woman wastes
each day looking
for misplaced
things!