

The IRIS Insider

A public service newsletter from the Interior Redesign Industry Specialists

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1 Year Anniversary Issue

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Letter from the
Executive Director



Staging Feature

Stage Before You Merge

By Dawn Falcone, Dawn Falcone Lifestyles

You're taking the plunge and getting ready to merge households, but first you need to sell one property before you settle into your dream home. Questions will arise such as; what do we keep for staging the property we're selling? What should we pack away?



Buyers are looking for spacious and comfortable homes so the first thing to do is clear out the clutter. Empty your closets and cabinets. Pack away knick-knacks and collections. Box up very personal family photos. I'd also suggest putting that extra large television in storage, especially if it's competing with a major selling point like a fireplace or bay window.

Edit your furniture. You do not need to have a six-piece living room set stuffed into a room. A sofa, chair and coffee table with some plants and art are plenty.

Neutral furniture is best. Your hot pink leopard couch may be a shining example of your lively personality, but it could distract potential buyers.

Keep the accessories, furniture and art that are in the best condition for the staged home.

Remember the sooner your staged property sells the sooner you can put your own unique spin on your dream home.

[Visit Dawn Falcone Lifestyles](#)